

# OUR PURPOSE

and people.

Our platform helps people who work with data solve problems faster by creating new ways to discover, prep, and collaborate.

data.world is the social network for data people.



# We're building the most **meaningful**, **collaborative**, and **abundant** data resource in the world by dismantling the barriers between data





# **OPEN DATA IMPACTS SOCIETY TODAY**

**2,400,000** websites in 1998

> **18,000,000** open datasets in 2016

### Government:

- 1.8M open government datasets from the US, Canada, UK and Australia
- Data.gov has served millions of people over 8 years

### Academia and research:

- Harvard Dataverse (73,000 datasets)
- Montreal Neurological Institute (first scientific institute to open up all results and data)

Source: http://www.internetlivestats.com/total-number-of-websites/ and data.world internal analysis For more open data & data science facts, see our By the Numbers page



### At least 7.5x as many open datasets today as there were websites at Google's launch

### **Business:**

- The Weather Company (uses open government data in forecasts)
- Healthgrades.com (helps people choose providers with data from Medicaid, Medicare, state governments, more)

### Citizen empowerment:

- Panama Papers (searchable database of 320,000 offshore companies and trusts)
- OpenSecrets.org (database of campaign contributions, lobbying expenditures, and more)







# SOCIAL CHALLENGES



Will you share your data?

I am not sure that will be possible.



But your work was published in Science, which requires you to share you data.

I saved it on a USB drive! It is in a box at home. I just moved. There are so many boxes! I forgot to label the boxes.

Later



When I opened up the data, it was in hexadecimal. I cannot read hexadecimal.

You asked me for the data and I gave it to you. You will need the program that created the file, Cytosynth. The company went bankrupt in 2007.

### From "Data Sharing and Management Snafu in 3 Short Acts"







- Mindset, reputation, and capital don't yet reward proper implementation or deep collaboration
- Researchers rewarded for patents and published articles, not datasets or collaboration
- Hoarding mentality is still prevalent
- Reproducible research movement not living up to expectations

## Would you rather conduct a three-hour onboarding session, or send someone a link?



**data.world**/data4democracy/election-transparency

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# WHAT WOULD IT TAKE TO SOLVE ZIKA FASTER?

**Dr. Almeida** Recife, Brazil

Trying to ID a Zika-free Aedes aegypti replacement. Finds that another Aedes mosquito is Zika-resistant, but doesn't thrive in Recife's climate. Shares data via email with colleagues.

> Flores has found the mosquito that Dr. Almeida needs, but Dr. Almeida won't know it until she attends Flores' conference session months later.

**Hidalgo Flores** Mexico City, Mexico

Analyzing data from field agents after a week of prep. Finds evidence that Zika-resistant Aedes vexans mosquito thrives in warm coastal climates and overtakes Aedes aegypti. Shares data via FTP with colleagues. Posts data to Mexico's open data portal.

### What kept this life-saving knowledge from reaching Dr. Almeida sooner?





# THE NETWORK EFFECT

What if people around the world could look for other insights in the same data, post their findings for all to see, and discuss the data in context? Networks leverage the wisdom of the crowd.



**Dr. Almeida** Recife, Brazil

### What if the coastal climate data in Dr. Almeida's file was automatically matched to the coastal climate data in Flores'?

Networks detect patterns instantly and new datasets increase the value of existing datasets.

## THIS IS DATA'S NETWORK EFFECT, AND IT CAN HELP **US SOLVE EVERY PROBLEM WE FACE, FASTER.**

(R)

**NETWORK** 

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**Hidalgo Flores** Mexico City, Mexico

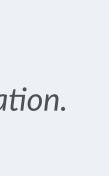
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What if Flores' data prep took an hour not a week? Networks normalize data quickly and simplify transformation.

What if Flores knew there was a place where his research would be seen and used, where his contribution would be recognized? Networks extend reach and enhance discovery.





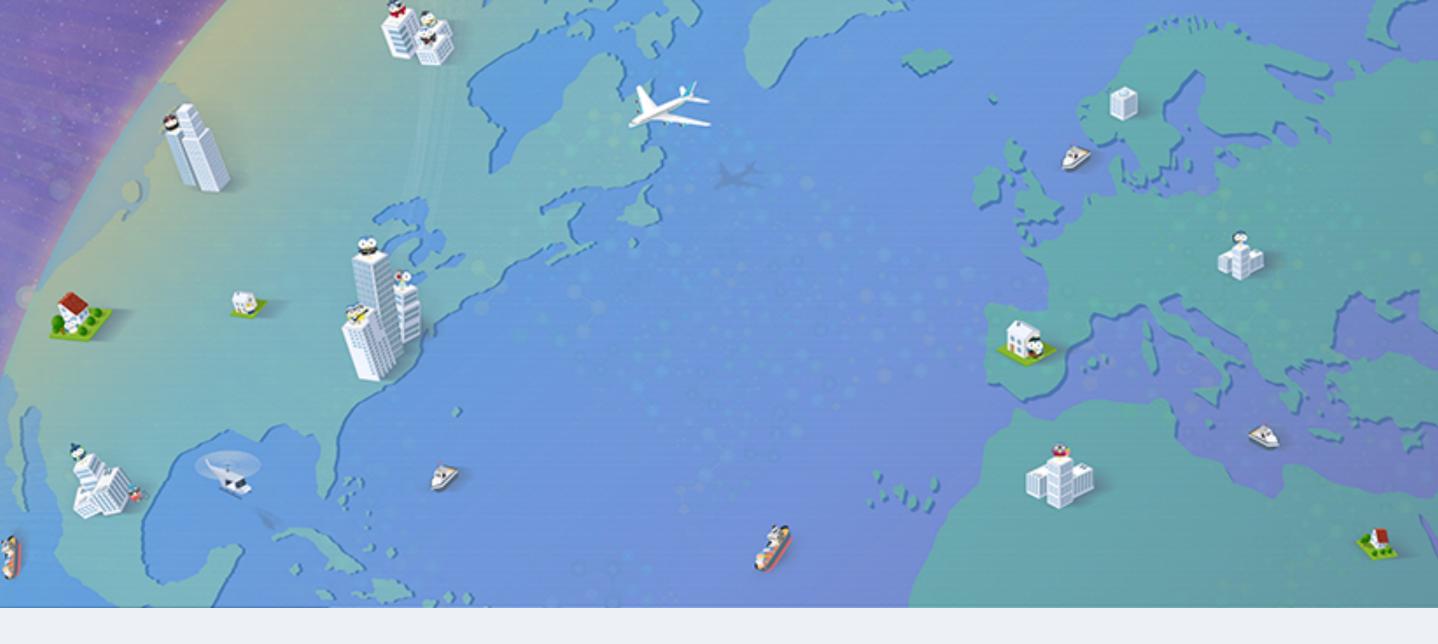






### WITH DATA.WORLD...

- **FINDING** the data you're looking for is **EASY**
- **DISCOVERING** data you didn't know existed is **EXCITING**
- **PREPARING** data is **PAINLESS** and **QUICK**
- **COLLABORATING** and **SHARING** is **SEAMLESS**, **SECURE**, and **SOCIAL**
- **COMBINING** open data with closed data is **SAFE** and **PRODUCTIVE**



Until today, doing any one of these things well would have required a custom data warehouse, millions of dollars, and thousands of development hours.

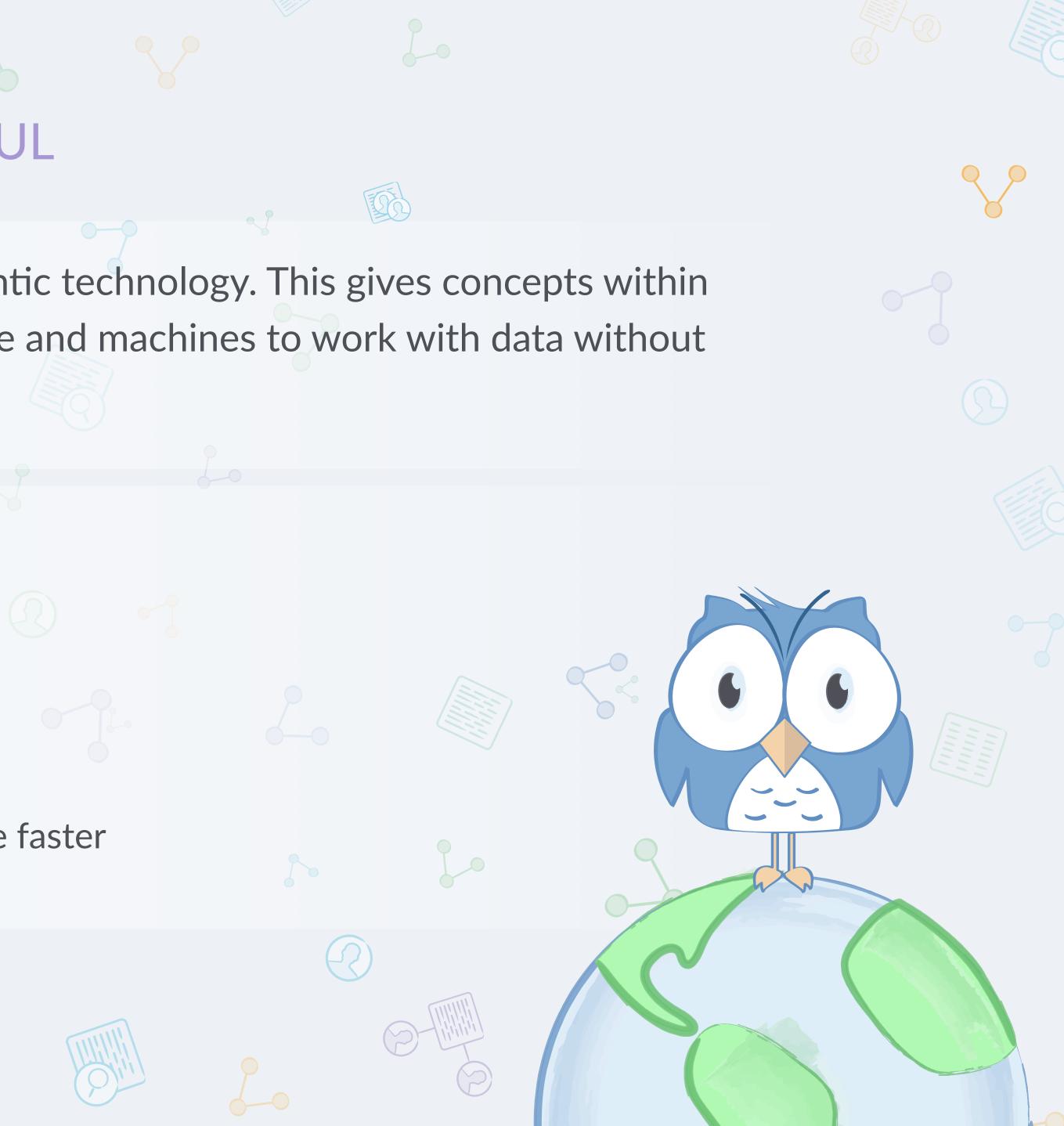
data.world is affordable enough to put on a personal credit card and starts helping new users solve problems faster within minutes of signing up.

## WE MAKE OPEN DATA MEANINGFUL

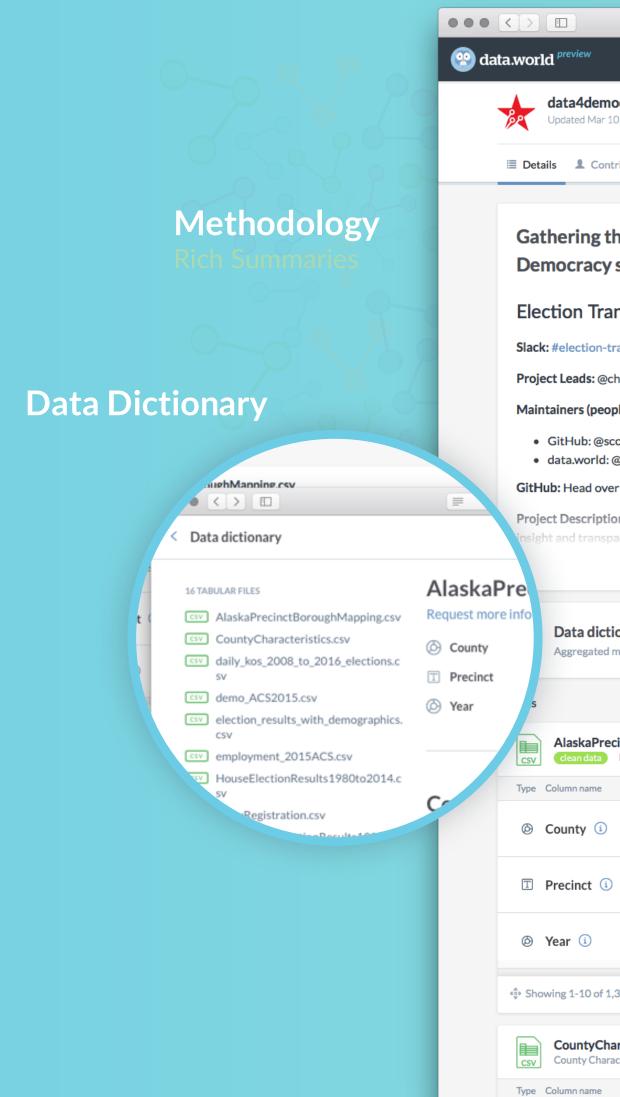
data.world links datasets together using semantic technology. This gives concepts within data an independent existence, allowing people and machines to work with data without needing to learn everything about it first.

### Linked data...

- Makes data discovery easier
- Makes data interoperable
- Helps people and machines unlock data's value faster



# DATA CAN BECO TIME





# DATA CAN BECOME WELL DOCUMENTED OVER

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**Valid** 

Joins from clinicaltrials.gov, cancer.gov & census.gov to examine cancer trials, mortality, incidence and demographics Intelligence of dogs by breed

The most comprehensive Product Hunt **API** dataset ever released

Complaints received by Bureau of **Consumer Financial Protection about** financial products and services from 2012-2016

World War II THOR Data

Hate crime laws and data from the ADL and FBI, 1997-2015

# **TOP DATASETS SHOW A SPECTRUM OF INTERESTS**

### Hate Crime Laws and Statistics

@dkelley CONTRIBUTOR · 3 months a	go
-----------------------------------	----

It looks like the 2015 anti-Islamic crimes are second only to the

### Like

### @mlieberman CONTRIBUTOR • 3 months ago

What do you think is the connection between a 67% increase i

### Like

### ONTRIBUTOR - 3 months ago

Looks like every year race based crimes are the most numerou numerous within that.

R

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-

### @albert CONTRIBUTOR - 3 months ago

randomly answered a question on open data se about this, if it http://opendata.stackexchange.com/questions/10088/hate-cr

### Like

### **@gswider CONTRIBUTOR** - 3 months ago

thanks, @albert! I just posted the link to this workspace on the dataset as a resource as well

### Like



### @acu192 CONTRIBUTOR · 2 months ago · Edited (T) 🔮 Not too surprising, but things heated up (um... literally) toward the end of the war. Fo Tuesday, 1944-06-06. See the chart below: Timeline of WWII Aerial Bombir 16000 ------Jalvanize 14000 at 100 12000 S 10000 8 8000 6000 4000 2000

The Dollar-And-Cents Case Against Hollywood's Exclusion of Women

4 million Facebook posts from mainstream media sources

Curated collection of 353 data visualization tools, resources and technologies

178,000 WWII air missions (digitized paper mission reports by location, mission and more than 60 other attributes)

Using smartphones to collect movement patterns in Parkinson's patients

	REC	ENT COMMENTS	Intelligence of Dogs
<b>datamil</b> @datamil	Owner since Nov 22	<ul> <li>@wojtekpajak · last month</li> <li>Could you please add something like</li> <li>'by allied planes' in the title of</li> <li>Continue reading</li> </ul>	@mara CONTRIBUTOR · 2 months ago     @albert Awesome! Yeah, I think this is indeed     Like
Ryan Henning @acu192	Contributor since Dec 13	Clarif berr en bis en bispar di daor /	<pre>@albert CONTRIBUTOR + 2 months ago @mara cool. done.</pre>
Jonathan Ortiz @databeats	Contributor since Nov 29	Continue reading @ian • last month	Like
<b>Ian Greenleigh</b> @ian	Contributor since Nov 24	Have you seen this story? German city of 54,000 is evacuated after the  Continue reading	dataset. Like @albert CONTRIBUTOR - 2 months ago
Kuang Keng @kuangkeng	Viewer since Nov 30	<ul> <li>@ian • 2 months ago</li> <li>@hhaveliw Good stuff! It's a nice visual summary of the data. Thanks</li> </ul>	cool! sorry but i have to get up on my stool her users. appreciate the effort though.
marylazzeri @marylazzeri	Viewer since Dec 7	for Continue reading	<pre>@dash · 2 months ago Hi @albert. Tabula is available on GitHub and another tool. https://github.com/tabulap</pre>
Noah Rippner	Contributor since Nov 30	<ul> <li>@hhaveliw · 2 months ago</li> <li>Hey guys I couldn't post an image in this comment. But here you go, a</li> </ul>	Like  Contributor - 2 months ago It's an open-source Knight Prototype Fund pro

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les on Heterozygosity in nere and say that tabula i

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project, @albert.



# USER STORIES





# Enhancing data education and knowledge creation



Julie Schellberg uses data from data.world in her predictive analytics tutorial.



Vadim Markovtsev publishes metadata on 452,000,000 GitHub commits to data.world, and uses the dataset to prove the famous "Six Degrees of Separation" theory.

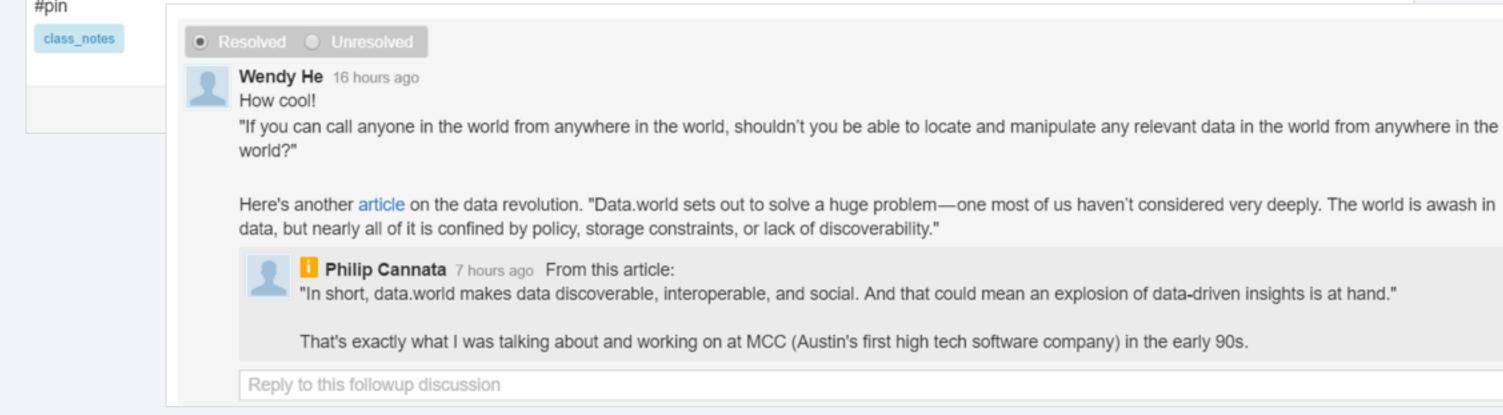


University of Texas CS professor Dr. Philip Cannata uses data.world extensively in his course Data Visualization.

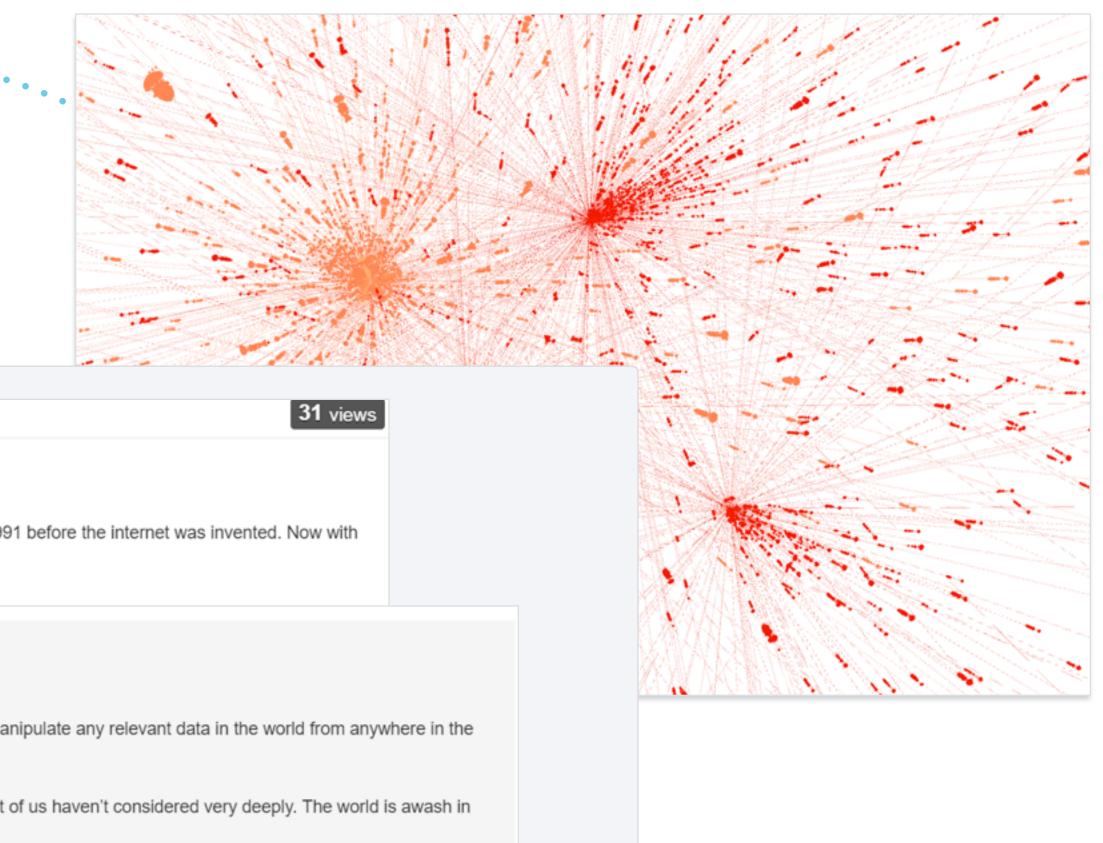
### 📄 note 🚖

### Here's a link to the paper I was talking about last class

- The Irresistible Move towards Interoperable Database Systems this is a paper I wrote and delivered at a conference in 1991 before the internet was invented. Now with data.world, most all of it is starting to come true.
- I put the link under the Week 1 class notes, however, because I wanted it to be next to the data.world link.

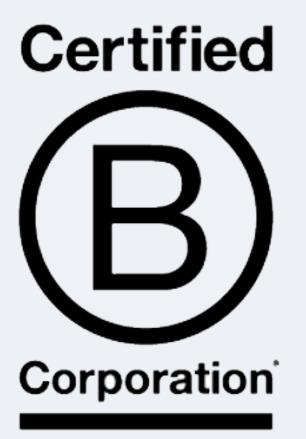


I have created a DXP called lending\_club\_loans (2) to accompany this post using data from Data.World on Lending Club loans. I have dabbled a bit with Lending Club myself, so I found this data set particularly interesting.





# A NEW KIND OF COMPANY



As a public benefit corporation, data.world is legally structured to pursue its public benefit mission and shareholder value with equal vigor through growth, IPO, and beyond. This rare, powerful corporate structure allows data.world to make a profound impact by democratizing access to the world's data and creating a sustainable archive. data.world's specific public benefit purpose can be found at data.world/benefit-statement.

data.world is also a Certified B Corporation, a prestigious designation awarded to over 2,000 companies globally that meet the highest standards of overall social and environmental performance, transparency and accountability and aspire to use the power of business to solve social and environmental problems.



**Top-5 VC-backed Certified B Corporations in tech (by funding)** 





Carolee Mitchell carolee@data.world



# THANK YOU

**2** data.world

